Digital signage tomorrow

Giovanni PALMIERI
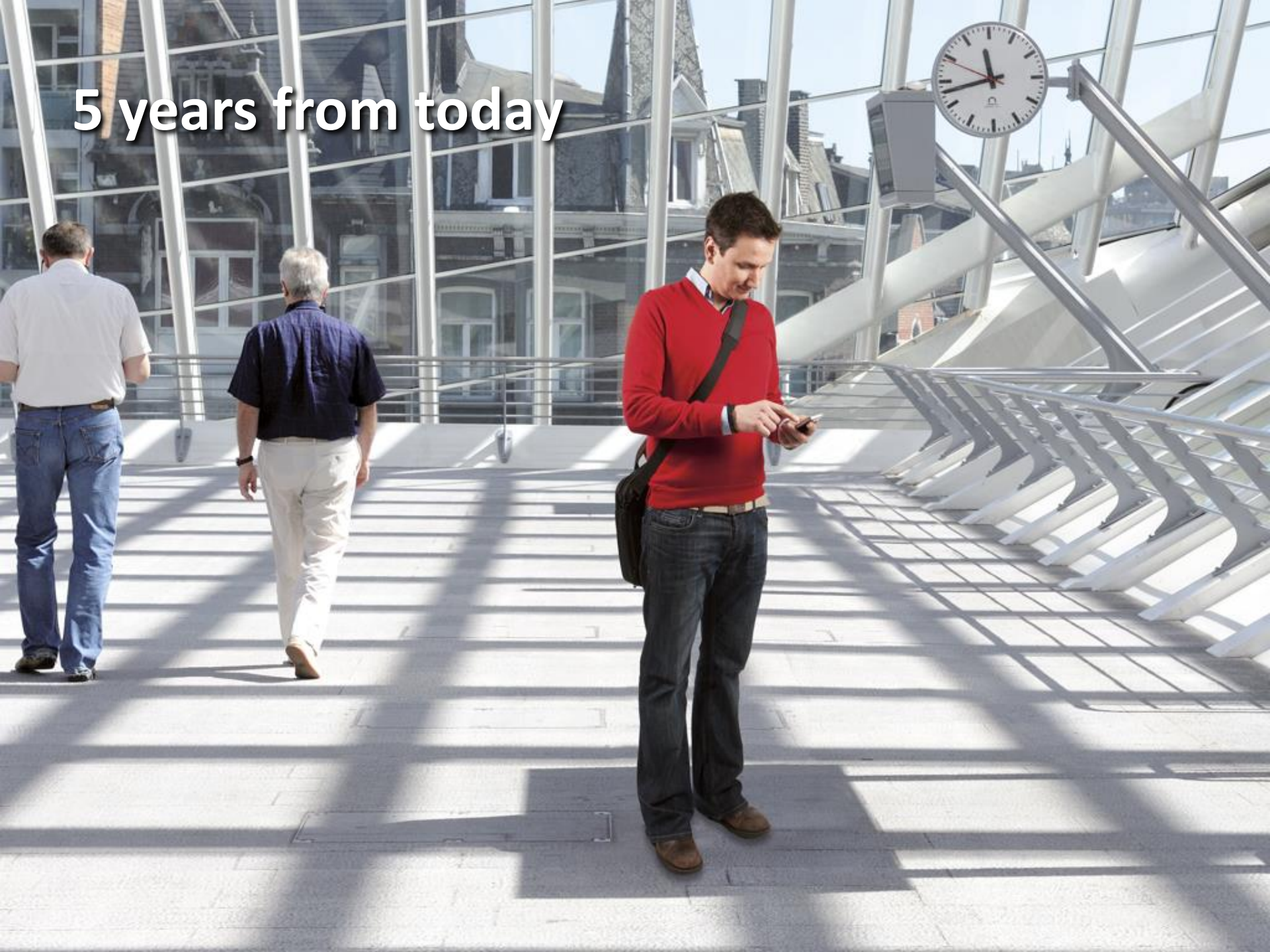
ICTRA – SNCB Holding ICT Shared Services

General Manager

Today

5 years from today

20 years from today

Back Office

- Technical requirements
  - Availability, scalability, performance, security, etc.

- Functional requirements
  - Front-end solutions independent
  - Multimodal links
    - Route planner information
    - Real-time information based
  - Integration of services
  - In the cloud

Ⓑ HOLDING

- Concept
  - When Rails meets Roads
  - Joint venture with Touring Mobilis
- Features
  - Route planner and real-time
    - Trains, cars, bus, tram, metro, …
  - Walk and bikes
  - Car sharing
  - Parking
  - …. Maybe planes

next**station**

BRUSSELS 2011

March 17-18