

6th & 7th December 2007

2ND INTERNATIONAL CONFERENCE ON RAILWAY STATIONS



Next Station

2nd international Conference on Railway Stations





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Contrats gares

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Why establish Contrats Gares?



- Prepare newcomers arrival
- Initiate relationships between Stations and TOCs
- Optimise production and quality

A model close to airports model







What is « Contrats Gares »?



1

TOCs

Service Contracts

Prices

2

Leaseholders

Rental Contracts

Rents

3

Concessions holders

Concession Contracts

Concession Fees





Who are the Customers of our Stations?







TOCs

- 20 TER
- Corail Intercités
- Transilien
- TGV / iDTGV
- Corail
- Eurostar
- Thalys
- Artesia, Elipsos, Lyria

Concessions holders

- AVIS
- Elior
- Relay
- Multiburo
- Effia
- ..

Leaseholders

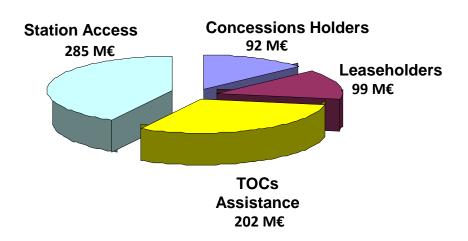
- SNCF Siège
- SNCF D Régionale
- SNCF Fret
- Offices de Tourisme
- • •



What does the budget of Contrats Gares represent?



- Turnover 2007 -(Million €)



Big Stations Budget* = 678 M€ in 2007









Station Access – Description



Station Access 285 M€

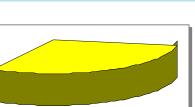
- Train Boarding Information
 - Signals, Public-adress Systems
- Station main reception / Passengers directions
 - > General Hub, Offices, Welcome desk
- > Travel facilitation
 - Accessibility
 - Intermodal services
 - Waiting rooms, Toilets, Baggage trolleys, Lost and found
- Station management and maintenance
 - > Site management
 - Operating conditions maintenance

For each
Train
Departure





TOCs Assistance



TOCs

Assistance

202 M€



- > Train Manoeuvring and management
- > Technical / Commercial Preparation
- > Train Departure
- **➤ Meeting points in Arrival**

Customised Services Handling

- > Business Travellers Lounges, Dedicated hubs
- > Welcome desk alongside Train, On Board Welcome
- Unaccompanied Minor Services
- > Groups
- > GuaranteedTime Arrival Envelopes



On demand





Contrat Gares Quality Commitments



Quality

- Guarantee the security and reliability of the services provided
- Ensure the conformity of services sold
- Improve Customer Satisfaction

Pricing

- Guarantee Pricing
- Settle Investments







Contrat Gares, with one year's hindsight



- A better control of production activity
- TOCs with a better knowledge of their railway station requirements
- Capacity for stations to sell all their services
- A contractual relationship with the 27 « acting as » SNCF TOCs



- Impact of investments on pricing
- Acceptation <u>by ALL</u> of a contractualised relationship
- Intermodality services financing





Next Steps



- Give visibility to TOCs on :
 - Station Development
 - Capacity Investments
 - Pricing
- Answer to Newcomers requirements
- Find financing sources for Investments

