

nextstation
PARIS 2007

December 6&7 2007

2nd INTERNATIONAL CONFERENCE
ON RAILWAY STATIONS



Next Station

*2nd international conference
on railway stations*



nextstation
PARIS 2007

December 6&7 2007
2nd INTERNATIONAL CONFERENCE
ON RAILWAY STATIONS



 **vialia** living stations

Carlos Ventura Soriano

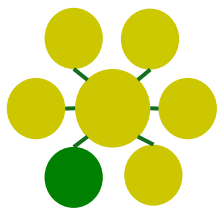
*Commercial director
Passengers Stations, Adif*





Environment
Sustainability
Corporate reputation
Community values
Accessibility

Community



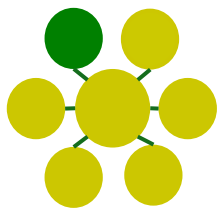
Hub

Architectural milestone

Development

Cultural activities

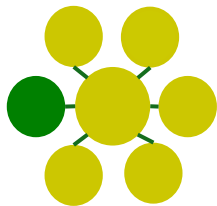
Reference point



Commitment
Management
Showcasea



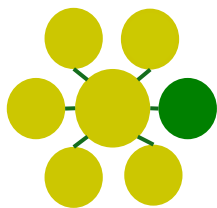
Railway infrastructure



Locations
Services
Partnership



Railway Operators



Added value

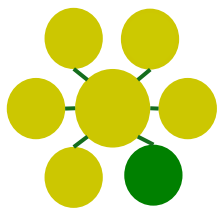
Network

Profitability

Location!

Location!

Location!



4 vialia estación de Abando - oferta comercial verano 07

REGALOS

Tenants

vialia
ESTACIÓN DE ABANDO

En los establecimientos de vialia estación de Abando podrás encontrar una oferta de regalos única para hacer tus compras.



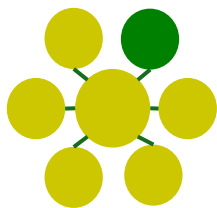
ATHLETIC CLUB
Equipaciones y accesorios

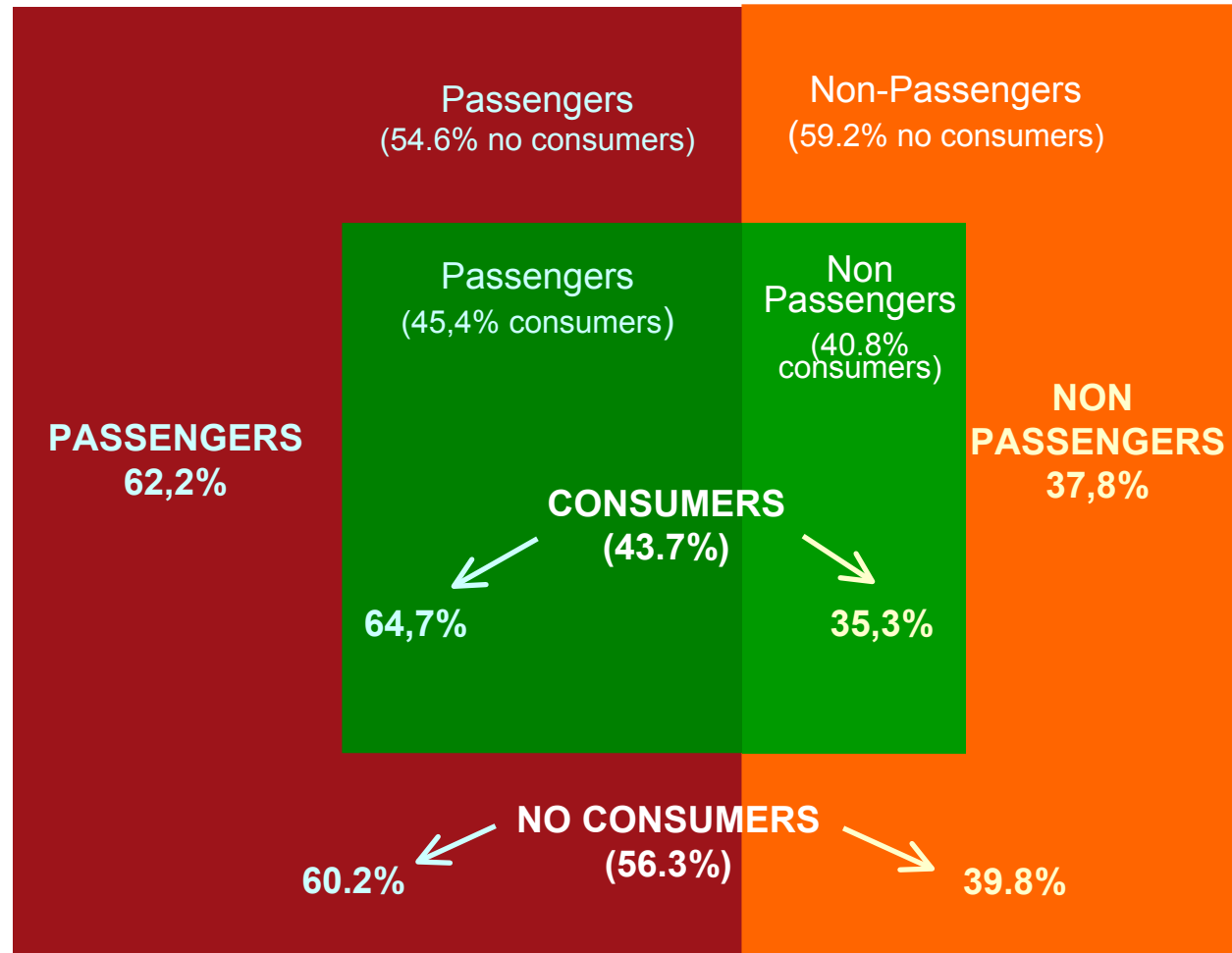
Yeste, Urzatz, Etxeberria... ahora, queremos darte la oportunidad de vestirte como ellos, dentro y fuera del campo. Tienda Oficial Athletic Club, donde encontrarás toda la ropa de tus ídolos.

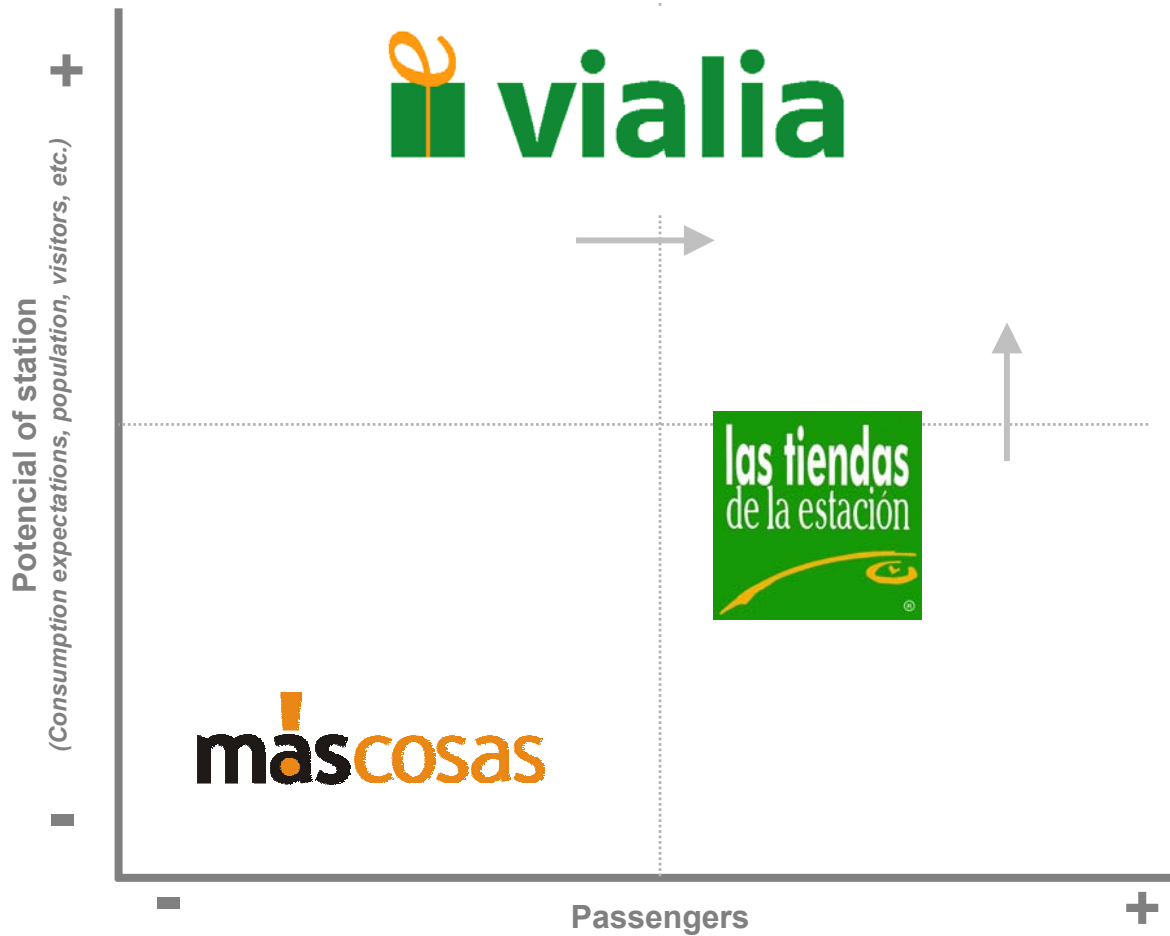


People

- Enjoying life
- Satisfaction
- Quality
- Cultural activities
- Meeting point
- To catch the train



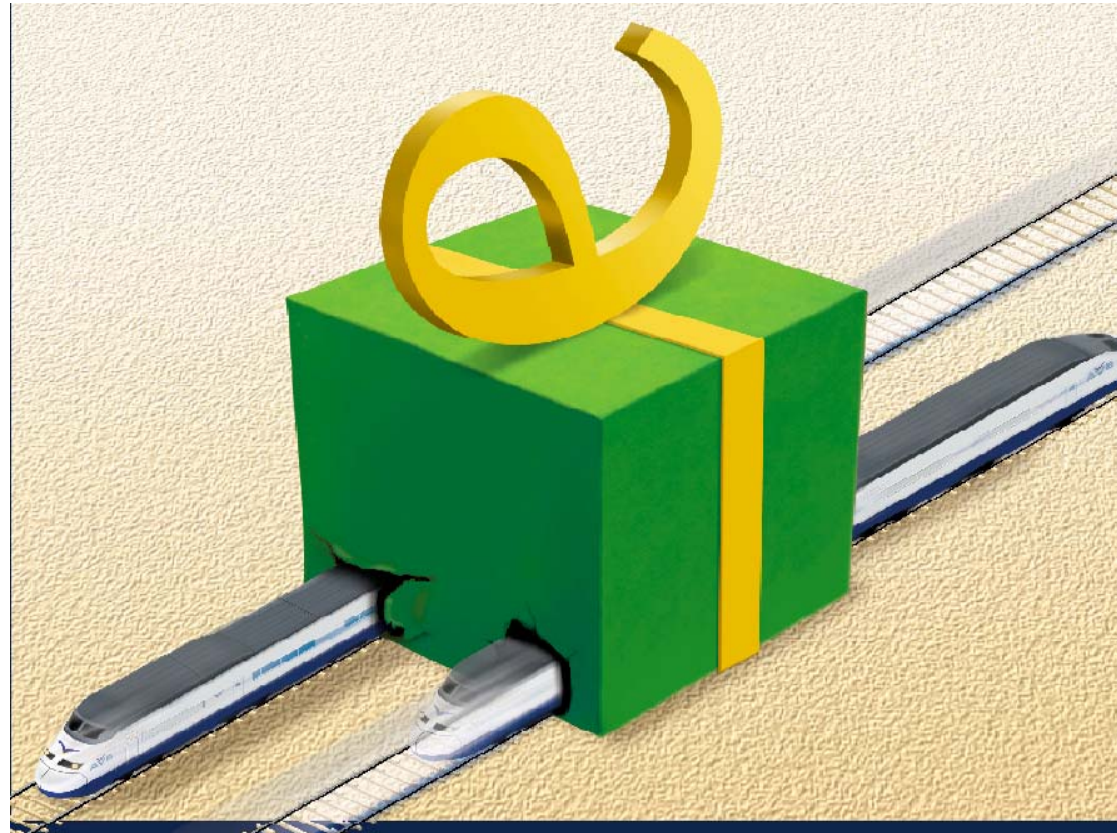




branding



Financing
PPP







Bilbao





Pontevedra





Pontevedra





Salamanca





Salamanca





Salamanca





Salamanca





Málaga





Málaga





Málaga





Málaga





Málaga





Albacete





Barcelona-Sants



