

Short summary

Next Station: Enhancing the travel experience with culture

The station is no longer conceived only as the waiting place for departure and arrival of trains and travellers; it is in continuous evolution, enhancing its role and activities in the society.

Why:

- Stations are important urban spaces, mainly in the centre of the cities
- The cultural activities add value to the station
- Some cultural events can be profitable
- Cultural activities make the stations more pleasant and interesting
- Stations can be part of the “cultural image” of the city
- The vandalism can be diminish with cultural activities

To whom

- Passengers and visitors
- Community
- Artists
- Students of art, music, dance, theatre

Objectives:

- Integration and interaction of the station with the cultural city life
- To change and enhance the concept of the station
- To develop the station potential character and brand
- To increase the value of the station
- To enhance the experience of the passengers and visitors
- To disseminate the “art experience” in not a conventional place
- An opportunity for the people to see contemporary art or to attend a performance in a new space, not a conventional one
- An opportunity for artists and students of art to use the station as a new “Stage” or “Scenery”
- To stimulate the charming of public transport
- To stimulate the public transport desire of travelling
- To support and encourage the public transport development for the future
- Development of integrated policy of cultural activities
- Create an international web that will be feedback with all the experiences in the stations

Cultural activities

- Temporary exhibitions
- Permanent artworks
- Performing art: dance, music, opera, theatre and musical theatre, performance art, recitation and public speaking.
- Community-based art
- Needs and requirements
- Specific “areas” to avoid interfering the daily activities of the station
- Budget
- Sponsors

Problems and solutions

Final recommendations and proposals

- Creation of an Observatory of stations and culture
- Creation of a web in internet related with cultural activities in the stations